How well do you feed your pet?
(scale of 1-10; 10 = best, 1 = worst)

10. Home prepared
Whole foods that are low on the glycemic index are best. For dogs, meals should be 1/3 protein and 2/3 grains and vegetables. For cats, 2/3 of meal should be protein.

9. Frozen foods
These are raw foods. We recommend Steve’s Real Food and Nature’s Variety.

8. Dehydrated foods
These are also raw foods. We recommend Honest Kitchen and Sojourners Farms.

7. Canned foods
Look for whole foods. Avoid foods that contain flour or other cheap fillers. We recommend Wellness, Artemis, By Nature, and Natural Balance.

6. Holistic Kibble
Holistic foods usually contain enzymes, probiotics, and chelated minerals. They are usually processed at lower temperatures. Good brands are Natural Balance, Wellness, Wysong, California Natural, Solid Gold, and many others.

5. Premium Kibble
We do not recommend these foods as they contain byproducts and artificial preservatives. Brands in this category include Science Diet, Iams, Eukanuba, and others.

4. Non-premium Kibble
This group includes Purina, Pedigree, Alpo, and others. Not recommended.

3. Generic or store brands
Old Roy and the generic no-name brands are in this group. Not recommended.

2. Semi-moist burgers
Gaines Burgers and Tender Vittles are examples. Not recommended.

1. Home prepared
“Meat and potatoes”-type diets are unbalanced and, therefore, nutritionally unsound. Not recommended.

Your pet’s health begins with its diet.
Call Dr. John Smith today.

Dr. John Smith—
not just any veterinarian

Dr. John Smith is a 1972 graduate of Michigan State University College of Veterinary Medicine. He has been in small animal practice in Southeast Michigan since graduation and is one of the few local veterinarians who is a sole practitioner.

Dr. Smith says, “Good health is not merely the absence of disease; implicit in good health is functioning at one’s optimum capacity. Proper nutrition is the cornerstone of good health; there is no one-size-fits-all pet diet. I will keep your pet healthier and you more informed about how to care for it naturally and organically.”

You wouldn’t send the humans in your family to just any doctor. Why should you do differently for your pet?

Call Dr. John Smith today for all of your pet’s medical needs, including functional medicine, alternative allergy treatment, food allergy testing, comprehensive pain management, energy-based behavior therapy, clinical nutrition including nutraceuticals and western herbs, holistic geriatric care especially chronic inflammatory conditions, and vaccine titers.

What makes Dr. John Smith different among veterinarians...

John Smith, DVM
THE DOG DOCTOR
1954 S. Industrial
Ann Arbor, MI 48104
734-213-7447
www.dogdoctor.us
Dr. John Smith—
not just any veterinarian

- **He treats** disease and pain as opportunities to change and improve, not enemies to fight or suppress.
- **He views** the body as the dynamic interaction of matter and energy.
- **He recommends** nutritious, organic pet food based on his own knowledge of nutrition.
- **He understands** allergy and urinary tract diseases as well as hormonal and detoxification imbalances.
- **He heals** chronic inflammatory disease and musculoskeletal pain through a unique nutrition-based approach.
- **He helps** his animal patients in mind, body, and spirit.
- **He offers** behavioral services based on years of experience with dogs, cats, and horses.
- **He integrates** scientific-based medicine with alternative medicine to give his patients maximum holistic benefit.
- **He enables** you to reach your goal of optimum wellness for your companion.
- **He guides** puppies and kittens through their psychological development to become functioning adults.
- **And he’s a vegetarian**—he’s been a vegan for 25 years!

What is energy-based behavior therapy?
All animals are born with an innate amount of life energy. Through energy-based behavior therapy, an approach based not on traditional obedience training or cognitive means but rather on the ability to interact innately with others, Dr. Smith can help your companion integrate this energy into its adult personality to achieve self-control.

What is food allergy testing?
Dr. Smith believes that chronic inflammatory diseases originate in the gastrointestinal (GI) tract. A blood test is the first place to look for food allergies if your companion has any chronic inflammation. It’s simple and inexpensive, especially compared to the more traditional skin testing. With dogs in particular, food is always a component, and changing the diet often corrects the whole problem.

Does your dog have

- Lupus?
- Ear infection?
- Bladder infection?
- Skin infection?
- Hyperthyroidism?
- Myotochondrial dysfunction?
- Systemic inflammation?
- Musculoskeletal pain?
- Or any of the itises: arthritis, sinusitis, myelitis, endonitis, otitis, dermatitis, myositis, conjunctivitis, enteritis?

If you visit a conventional, or allopathic, medical practitioner you likely will be told that your companion has a "disease." There is a good chance you will be given an expensive drug that may suppress the symptom but will not get to the root cause and may actually cause other, more severe, long-lasting problems.

At Petcare Animal Clinic, we understand that these conditions are symptoms of a greater problem associated with leaky gut and food hypersensitivity, what we call canine inflammatory syndrome. Finding a cure more often than not doesn’t require drugs; it requires changing to a healthy, balanced diet.

Dr. Smith corrects your pet’s dietary imbalances by practicing the 4 R’s:

1. **Remove** any food or supplement that causes damage.
2. **Repair** the gastrointestinal tract with appropriate supplements.
3. **Replace** nutrients that are missing because of GI tract malfunction.
4. **Reinoculate** the GI tract with probiotics in order to maintain balance.